

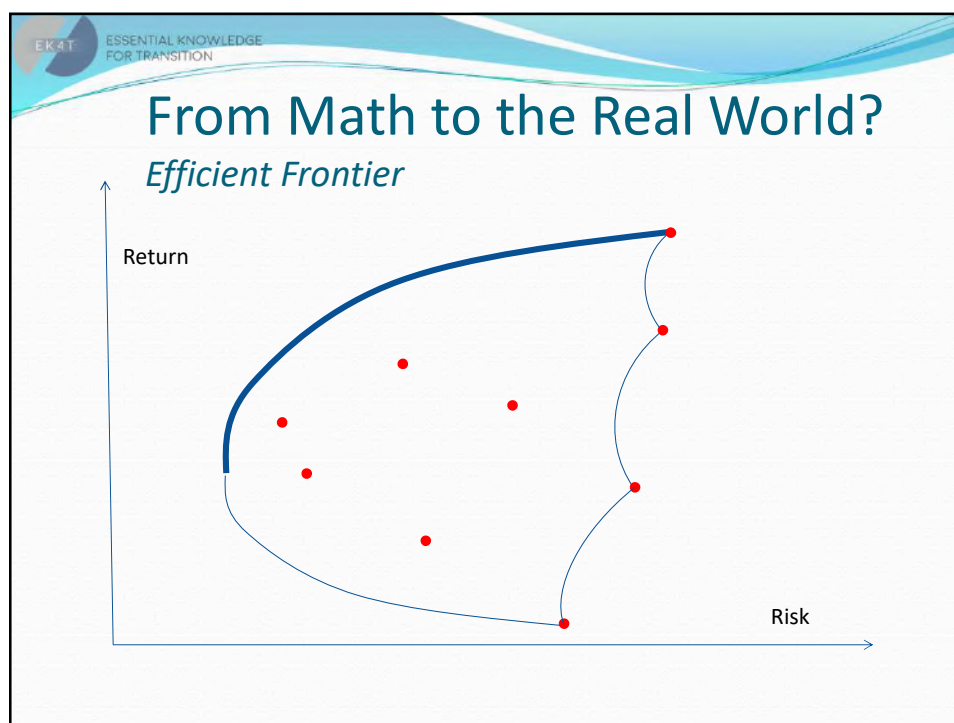
EK4T ESSENTIAL KNOWLEDGE FOR TRANSITION

From Profit to Prosperity

The Role of Ethical Finance in the Circular Economy
April 2021


Marco Vangelisti
Founder

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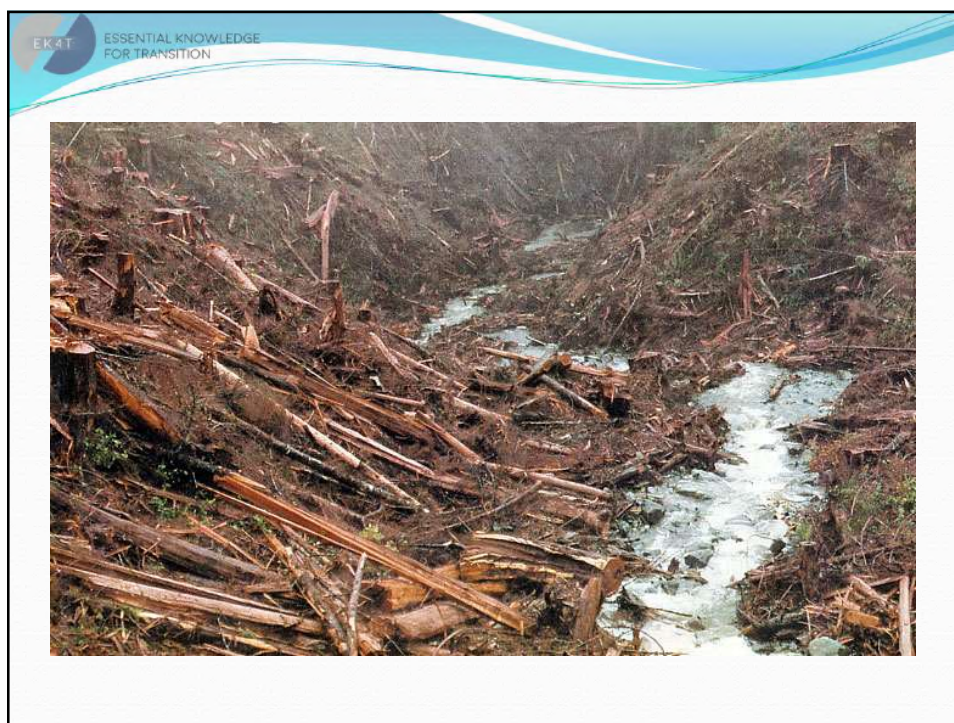
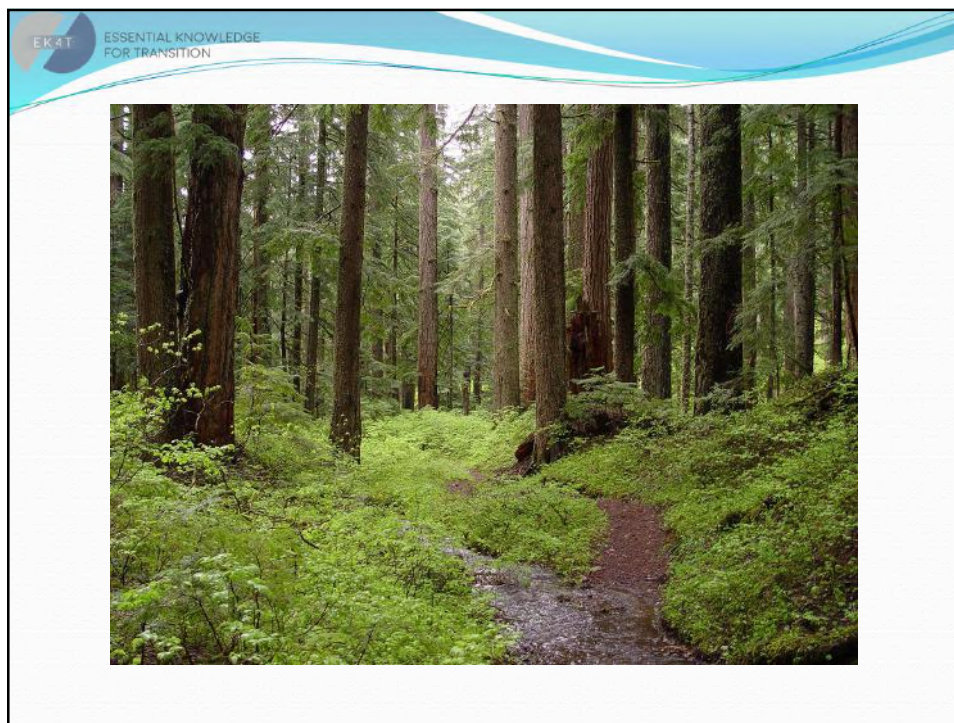
The Real World

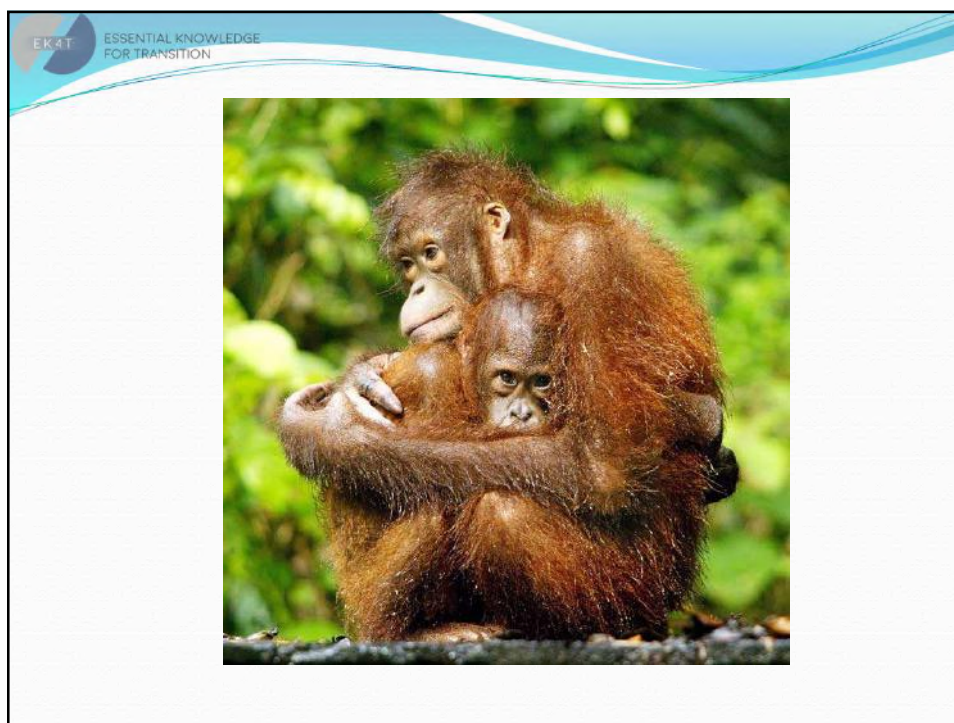
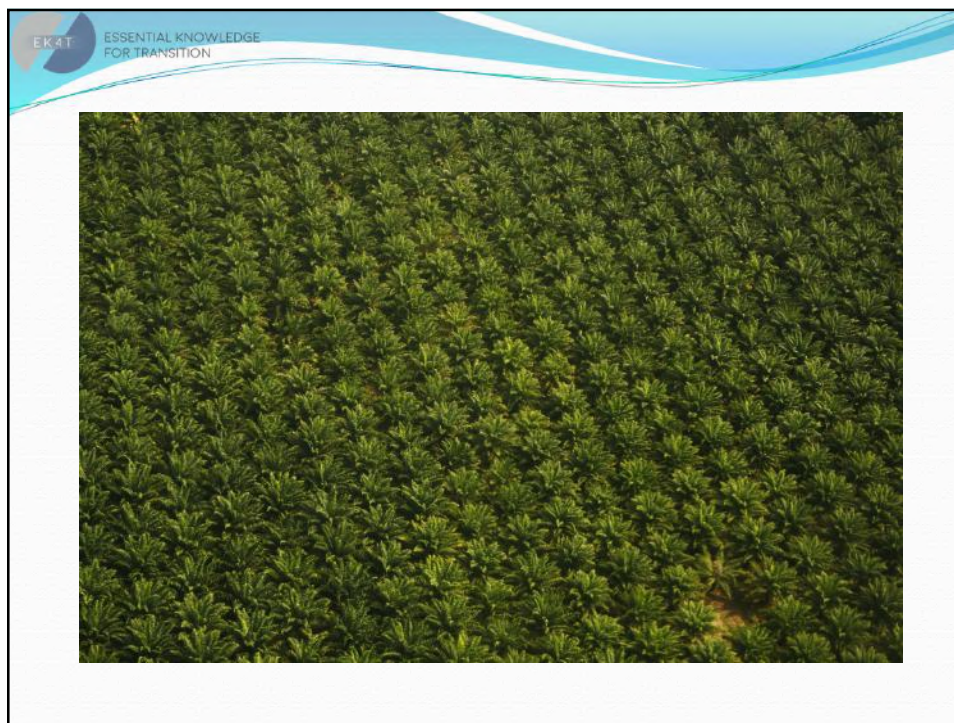


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A Tree Viewed Through the Lens of Finance





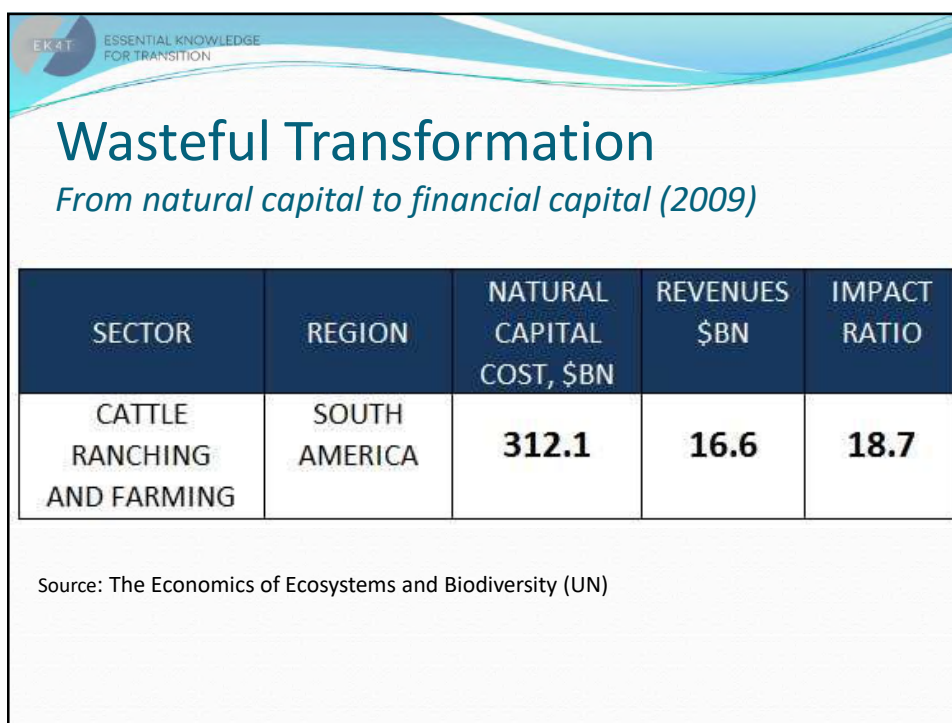
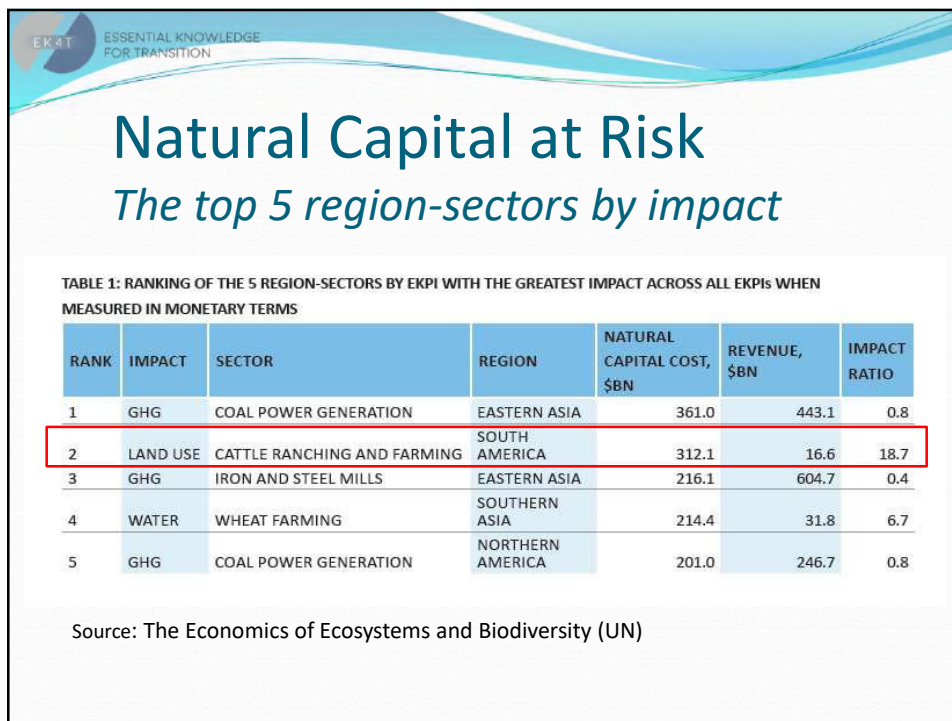





Natural Capital at Risk

The top 100 externalities of business

- April 2013 study by The Economics of Ecosystems and Biodiversity (UN) conducted by TruCost
- measuring unpriced natural capital:
 - Water use
 - Land use
 - Waste
 - Land and Air pollution
 - Green house Gas (GHG) emission






Wasteful Transformation

From natural capital to financial capital (2009)

- The 20 top impact region-sectors used \$3.2T of natural capital to generate \$2.4T of revenues
- None of them were profitable if they accounted for their use of natural capital
- The top 1000 region-sectors used unpriced natural capital worth \$7.3T



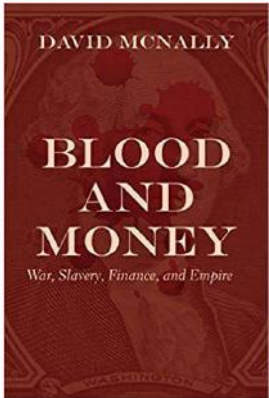
Wasteful Transformation

Let's pause and put this number in context

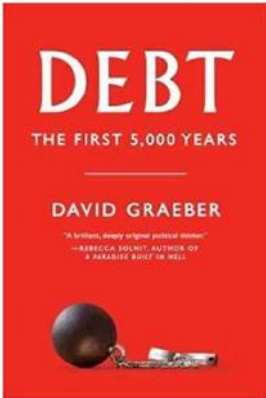
- **\$ 7,000,000,000,000**
- Humans used \$7.3T of unpriced natural capital in 2009
- The World GDP in 2009 was about \$70T
- Growth rate of GDP in the prior 5 years was about 4.6%
- We humans are treating Nature as a business in liquidation!

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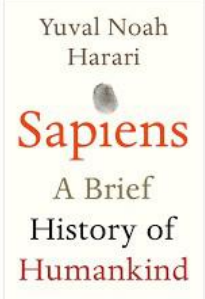
Finance Dirty Secret



DAVID McNALLY
BLOOD AND MONEY
War, Slavery, Finance, and Empire



DEBT
THE FIRST 5,000 YEARS
DAVID GRAEBER
"A brilliant, deeply original political vision."
—BARACK OBAMA, AUTHOR OF A PARADISE BUILT IN HELL




Yuval Noah Harari
Sapiens
A Brief History of Humankind

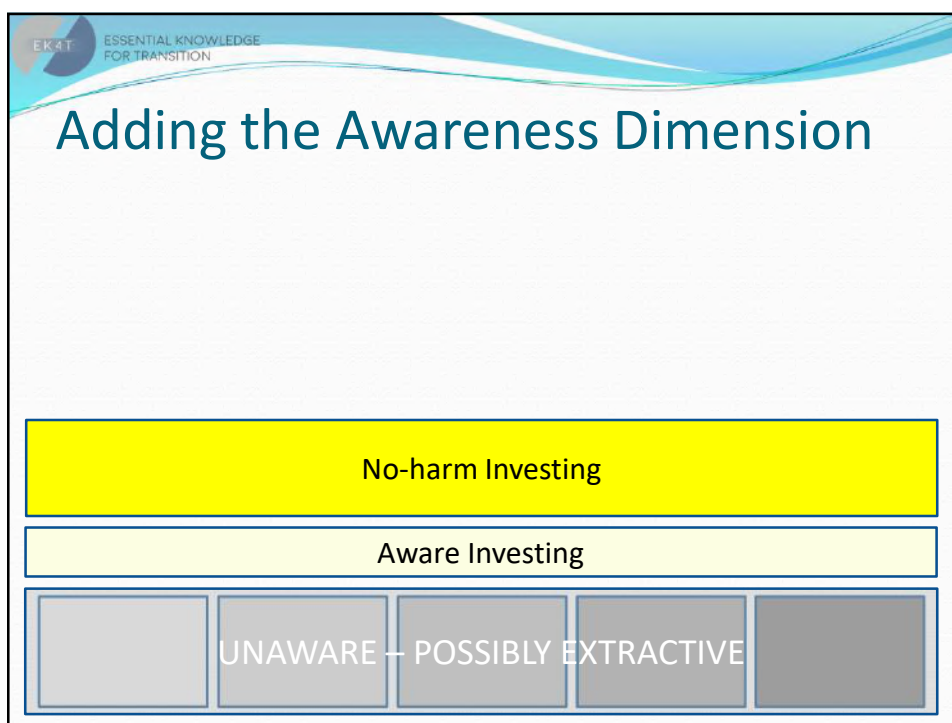
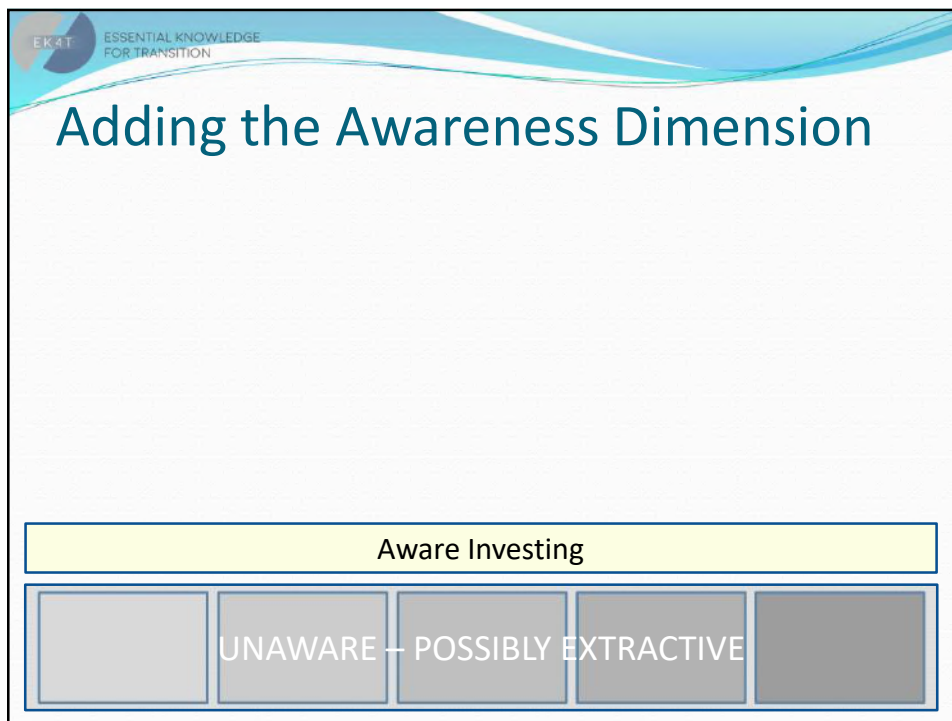
Ch. 16: The Capitalist Creed

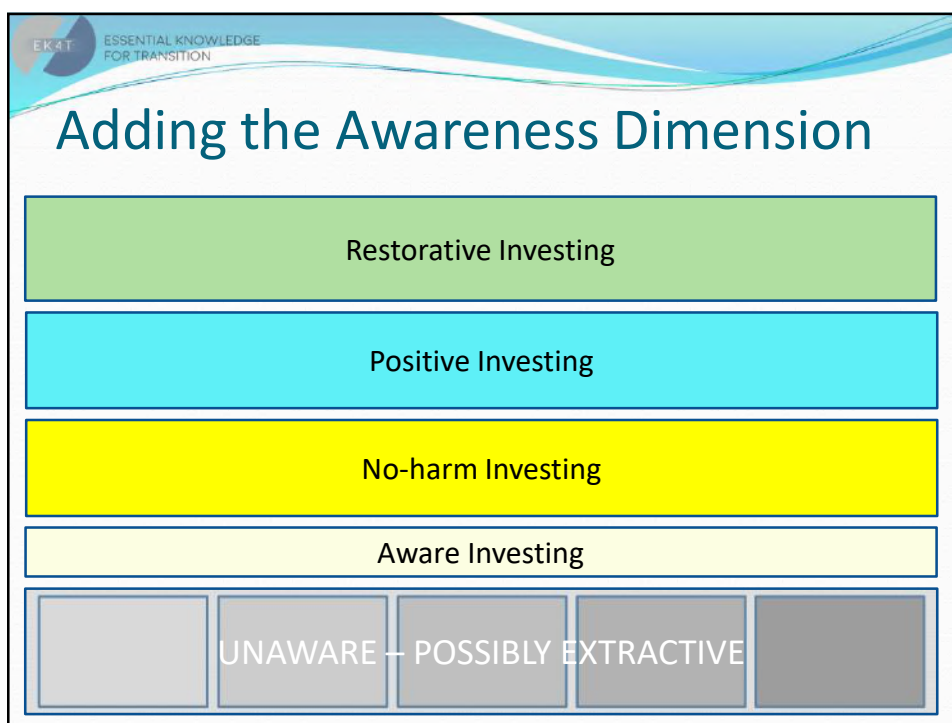
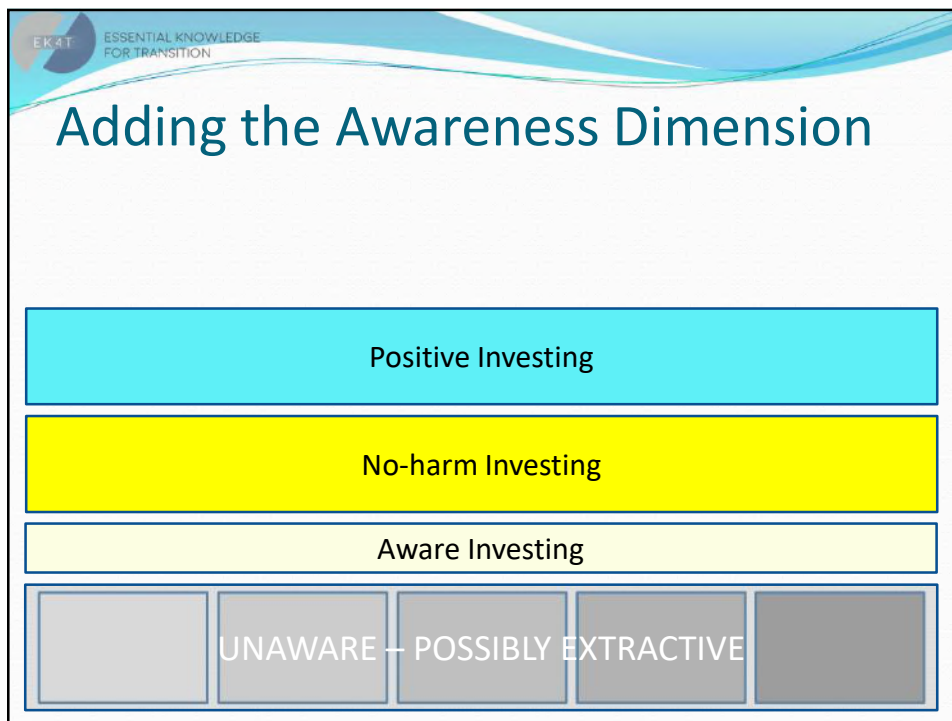
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Adding the Awareness Dimension



AWARENESS





EK4.T ESSENTIAL KNOWLEDGE FOR TRANSITION

Ethical Finance

Restorative Investing

Positive Investing

No-harm Investing

The **only** types of investing that is **compatible** with a circular economy



EK4T ESSENTIAL KNOWLEDGE FOR TRANSITION

Restorative Investing

**CHORDATA
CAPITAL**

**INVESTMENT
WITH A
BACKBONE**

resource generation

**TRANSFORMATIVE
INVESTMENT
PRINCIPLES**

**CHORDATA
CAPITAL**


**INVESTMENT
WITH A
BACKBONE**

We are an anticapitalist wealth management firm with a commitment to support clients in redistributing rather than continuing to accumulate wealth. We believe the most strategic role for wealthy investors in transforming our economy is divesting from Wall Street and shifting their money into community-controlled investments that center racial and economic justice.



Resources and Links

- TEEB study – Natural Capital at Risk: The Top 100 Externalities of business <https://ek4t.com/wp-content/uploads/2014/10/Natural-Capital-at-Risk.pdf>
- Seed Commons <https://seedcommons.org/>
- Slow Money - <https://slowmoney.org/>
- Chordata Capital - <https://chordatacapital.com/>
- Resource Generation – Transformative Investment Principles <https://resourcegeneration.org/transformative-investment-principles/>
- Essential Knowledge for Transition <https://ek4t.com/>



Towards Aware and No-Harm Investing course – May 2021

ek4t.com/tanhi21Q2

info@ek4t.com